

# WHITEPAPER

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# 01. BACKGROUND

Tellus2 will gamify sustainability through its next gen green Metaversion of planet Earth (Tellus) that will be populated by hand drawn NFT avatars, the Tellusians. Other NFTs will be used as building blocks and land. Tellus2 will be community influenced to a high extent, that is the Tell us too-part, and it is being built on the Cardano blockchain platform.

Furthermore, Tellus2 Metaverse will contain an incentivizing reward system making a real impact on sustainability for planet Earth through partnering companies – making green choices easy to sort out and hard to resist. Sustainable choices and actions in real life (“IRL”) will affect the metaverse and vice versa, the metaverse will affect the real world.

Tellus2 is created to give inspiration, creativity and joy and to make action of Your will to really live sustainably in every aspect.

Look at our roadmap if you want a detailed timeline for the project.

*/// Making green choices easy to sort out and hard to resist ///*

# 02. OUR VISION

The Tellus2 group wants to gamify world sustainability. Give everyone a second chance to build the world that they want to live in, a world which can sustain itself for a long time. A world future generations can thank us for.

We want Tellus2 to be well known, appreciated, desired and respected among individuals and companies worldwide due to people recognizing the movement making a real positive impact. All this contributes to a world driven by fully renewable energy. Seas and lands without micro plastic and other pollution. Global warming halted and/or reversed. Lots and lots of people having fun in our open-world Metaverse creative game.

## 03. VALUES

Tellus2 cherishes sustainability in every relevant area; environmentally, socially and financially but our main focus is the environmental aspect.

Environmental sustainability is when individuals, companies and states in every aspect are acting in a way that doesn't drain our planet from its resources and that doesn't harm our planet. We aim to contribute in a very direct manner through our sustainable partnerships. A big reason why we chose the Cardano Ecosystem is the proof of stake (PoS) technology that uses just a small fraction of the energy consumed by the proof of work (PoW) technology.

Social sustainability is for example to show respect for one another and to offer fair employments. Tellus2 wants every individual to feel welcome to our community, regardless of gender, color, religion and sexuality. All people that will be working together with us can count on us offering fair conditions.

Financial sustainability is also important to us. Therefore it is important for us to pay our taxes and we don't want to contribute to money laundering or fraud. We will actively monitor regulations that will apply to our business field and comply with them.

In summary, we share all of the Cardano Foundation's values and we consider Cardano to be the best blockchain regarding its values, its technology and its sustainability profile.



# 04. OUR NFTS

## **The avatars** (the Tellusians)

This NFT is unique and represents you when you are in the Tellus2 world. Some of them are more exclusive rares. The price will be 70 ADA each.

The first 10 000 Tellusians will be available as NFTs in Q3 2022. The NFT avatars will act as entry tickets to our closed community channel on Discord and our future Metaverse. That is the place where the community will have the opportunity to influence how the Metaverse will look like by sharing ideas and having voting rights for choosing our partnerships for sustainability.

Please note that we are welcoming everyone who wants to learn more about our project to visit our Discord server. Follow us on Twitter, Instagram and Youtube.

## **NFT land**

This is the place to be and the place to live within the Metaverse. Build whatever you want. The land is yours once purchased. Write your own rules. Come up with your own background stories. Cooperate with others, find resources and building blocks for advanced creative building.

## **Building blocks**

To make progress in the Metaverse you will use NFT building blocks to construct your sustainable home and lifestyle. These can be acquired by playing the game and by choosing sustainable products and services through our partners in the REAL world.



# 05. THE COMMUNITY

Tellus2 wants you, the community, to tell us (tell us 2, please ;) ) how you want your story to become. Opportunities are endless. We welcome everyone to our community that wants to make a change for a sustainable world. We encourage the community to play an active role in the shaping of the Metaverse and by picking our partnerships as described above.

Check out our Discord server for more info and to contribute to the development of the project. There will be a closed channel with exclusive content for NFT holders.

We also need the community's help to reach out to be able to make our vision come through.

Visit, interact and follow our social media channels Discord, Twitter, Instagram and Youtube. On Youtube there will be a monthly 360 project updates. See you there!



## 06. TELLUS2

# METAVVERSE

The Metaverse remains to be built, funded by the first NFT sales. The Tellus2 team has so far just decided on the framework. The Metaverse is decided to be exploratory and world building, similar to Minecraft, closely coupled with the real world contributing to sustainability.

### **The story**

On the 1st day, 10 000 Tellonians woke up in an unknown world. A second chance. Remembering the old world, all the beauties that were and all the uglies that were, with a feeling of hope, the great exploration began. There will be no enemy to defeat apart from climate change and other environmental issues!

### **The great exploration**

Tellus2 is a world building game rewarding exploration and sustainable real world choices.

The spawning point is the place you start. Randomly minted. Since no one is here, the land you start on is yours. You decide what to do with it. There are different types of land: forest, grassland, mountains, lakes, deserts. These are represented as a hexagonal shape on the world map.

### **The great building stage**

In order to build in this world, resources need to be gathered. With these resources different components of the world can be built out. You build on your own land.

Some NFTs give a price in ADA – so called treasure NFTs. The ADA given is based on a percentage of the royalties made from previous minting processes.

## **The great cooperation**

In order to solve bigger puzzles and problems, people will need to cooperate and build alliances and communities within the community.

## **The great challenge**

As the game progresses, like a red thread, more and more secrets about the world will be revealed. Puzzles will have to be solved.

## **Goals and objectives**

Tellus2 is an interactive, explorative, world-building, problem-solving, community-based NFT game, where your avatar wakes up in the second world: Tellus2. How the story goes from here is up to you telling us how you want it to go.

The world will be built out bit by bit with NFT's. You decide how your story goes. Problems will need to be solved. Choices will have to be made. Cooperation with others in order to grow together.

Puzzles will have to be solved. Slowly a new world will emerge with a clear bond to the old world, making both better.

## **Play to earn scoring system**

The upcoming Tellus2 Metaverse will include play to earn elements. Sustainable actions will be rewarded giving the player new possibilities in the game.



# 07. SUSTAINABILITY THROUGH PARTNERSHIPS

The real problem number one for mankind is the sustainability issue. If we don't manage to reduce emissions and stop emptying all natural resources it is Game Over. With Tellus2 it is Game On.

We will work very hard to establish partnerships with companies really contributing to sustainability, integrating Tellus2 NFTs to real world objects, technologies, research, all aiming to create a sustainable world for all.

How the link between the Tellus2 Metaverse and sustainability for the real world will look like in detail is to be decided by the community, but the idea is that events and actions in the real world will affect the Metaverse and vice versa through our partnering companies, thus gamifying sustainability.

Environmentally desirable events and actions by an NFT holder IRL will give advantages and new features in the Metaverse. For example if you buy a jacket from recycled materials from our partner your NFT avatar will get a cool jacket as well and if you buy solar panels or an EV from our partners your NFT avatar will receive similar components in the Metaverse, influencing the game and how it's played. For example, faster movement with the EV.

On the other hand, if you plant a forest in the Metaverse, a tree will be planted by our partner IRL. If you remove plastics from the ocean in the Metaverse, money will be donated to our partner for the same thing to happen IRL. If you buy an EV or solar power in the Metaverse, you could get a discount on the same products from our partners IRL. The examples above are just examples. The imagination defines the limits for what we can do!

Our idea is to provide incentivizing and impactful partnerships for our Metaverse in every relevant area.

Read more about our sustainability profile [here](#).

## 08. EPILOQUE

What do you think and feel after reading these pages? Confused? Inspired? Or do you have an idea that would improve Tellus2?

Please join our Discord server and follow us on Youtube, Instagram and Twitter and Tellus your thoughts!

See you, Tellusian ;)



LET'S PLAY